



# Integrated GPS capability: improve response time and increase productivity

In today's competitive environment, increasing operational efficiency while controlling costs is vital to the success of your business. And being able to locate both your employees and your vehicles can help you to better manage your mobile workforce, improve your response time and increase productivity.

GPS location tracking capability is the ideal tracking solution. Dispatchers can track employees and vehicles in order to coordinate your fleet in the most efficient manner possible. And with a two-way radio solution that features both voice and integrated GPS capability, you can communicate with and provide information to your employees virtually anywhere and at anytime – all without cumbersome external GPS devices to install and maintain.

## Deliveries

With GPS capability, you can view the location of vehicles carrying inbound materials and determine their expected arrival times to better prepare the receiving department. You can also view the location of outbound shipments to ensure deliveries are being made timely and to the proper locations.

In addition, rising fuel costs are a concern with businesses today. By utilizing GPS location tracking, you can better coordinate your inbound and outbound fleet to complete deliveries in the most



efficient manner possible. GPS capability can help your fleet determine efficient routing scenarios ahead of time as well as streamline deliveries – resulting in helping to save both your employees' time and fuel costs.

## Customer Service

Your customers are important to your business and customer satisfaction is always a top priority. GPS capability can help your mobile workforce pre-plan customer visit routes and spend less time stuck in traffic. Your workforce can spend more time with the customer – not in the vehicle.

Furthermore, utilizing GPS enables better navigation for improved on-time performance with your customers. Whether it is making a pick-up from or a delivery to your customer, GPS can help improve your customers' satisfaction by helping to ensure your fleet gets there on time.



With MOTOTRBO's integrated GPS capability, dispatchers can track employees and vehicles in order to coordinate your fleet in the most efficient manner possible.

### Security

Security personnel are a vital part of your business and when there is an emergency, a quick response time is required. By utilizing GPS capability, dispatchers can view the location of security personnel and during an emergency, dispatch the nearest security employee to the scene. Dispatching security quickly can help to maximize worker safety and minimize any costs associated with theft or damage.

### Maintenance

Routine maintenance keeps your business functioning at its best. You can utilize GPS capability to monitor your maintenance team. And when unfortunate incidents occur or emergency repairs are needed, GPS capability enables you to dispatch the nearest maintenance worker to the scene. Whether it's a downed power line or a malfunctioning sprinkler, dispatch can view and then contact the nearest maintenance worker – helping to save you time and money.

### Worker Safety

GPS capability also helps to maximize worker safety. When a vehicle becomes stranded on its delivery route, its location can be determined via GPS coordinates. The nearest replacement vehicle can then be dispatched to the stranded vehicle's location. Getting your business back up and running as quickly as possible by putting your employee back on the road.

Or if an employee is not responding to voice communication, that employee's location can be determined via GPS. The nearest security personnel or employee can then be dispatched to check on the status of the unresponsive worker.

### MOTOTRBO™

The MOTOTRBO Professional Digital Two-way Radio System is the ideal communication solution for your business. MOTOTRBO features both voice capability and an integrated GPS module that, in conjunction with a location software application, gives you the ability to track both people and assets. Available in both portable and mobile radios, you can enjoy the benefits of GPS location tracking with no monthly fees or cumbersome external GPS devices to install and maintain – helping save you money.

MOTOTRBO helps you manage your mobile workforce to increase productivity, improve operational efficiency, increase customer satisfaction, improve worker safety and control costs – helping make you more competitive in today's business environment.

*For more information on the MOTOTRBO two-way radio system, please visit [motorola.com/mototrbo](http://motorola.com/mototrbo) or contact your local channel partner.*



[www.motorola.com](http://www.motorola.com)

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